

A few Instructions for the Merchant to Pass Along to His Customer

THE general principle of the Onoto Ink Pencil is similar to that long employed for the commonly known "Stylos," but owing to more enduring materials and to particularly perfect workmanship, the Onoto is so superior and different as to be a distinctive advance in writing instruments. It fills a unique and highly useful place, being adaptable to the ordinary purposes of either a fountain pen or a pencil.

Intelligent understanding is all that is required to secure a lifetime of service. It needs only such care as must be given to any fine mechanism to preserve its usefulness.

We therefore call attention to a few essential points which the merchant should pass along to his customer.

1. When uncapping cap, either from nozzle or shank, turn in clockwise direction. This avoids any likelihood of unscrewing the point section.

2. When filling for first time point must be tapped gently on paper until ink starts to flow. This must be done at the first filling but is not necessary for subsequent fillings.

3. The writing point may pick up lint or coating from soft or dusty paper and the point may thus become more or less obstructed. This is quickly remedied by unscrewing the point section and running the wire cleaner through the tube.

4. The hole in top of the shank-end must be kept free of obstruction. This is the air-intake and if clogged, will interfere with the flow of ink. Such clogging causes flooding through the point or leaking through the shank. The air-intake may be kept free with wire cleaner.

5. When not in use, push the cap down securely. This so effectively seals the writing point that it cannot leak.

6. If through clogging of air vent, or other causes, the shank fills with ink, unscrew the shank and point section and flush every part thoroughly with water. Remove all water from air tube by blowing through it from shank end. It is easy to clean in this way when the pen is being refilled.

7. It is preferable to carry the ink pencil with point down. This tends to prevent hardening of any pulp that may have accumulated in the tube and also keeps the hole in the shank end free from lint which may be in the pocket.

The Onoto Ink Pencil will prove an efficient and satisfactory writing instrument if the points outlined above are followed. It cannot leak carried in any position.

Note—The Indio-Pishana point and Palladium nozzle are features of the Onoto Ink Pencil exclusively. These are precious metals, having a value of approximately twelve to fourteen times that of 14 Kt. gold, and cannot be affected by wear. This is one of the reasons why the Onoto Ink Pencil is superior to the so-called "stylos." It makes possible the "wear forever" guarantee.

The additional price of the "Onoto" with these precious metals is inconsiderable compared with the increased usefulness and "wear forever" quality that they assure.

 Price List of Repairs and Extra Parts on other side

Price List of Repairs and Extra Parts for Onoto Ink Pencils

Effective August 2, 1928

Prices for Extra Parts:

(A) Cap	\$.20
(B) Point Section	1.00
(C) Barrel (without needle)	1.50
(D) Shank40
(E) Needle75
Wire Cleaner05
Ink Filler05

Prices for Repairs:

For Straightening and adjusting Needle40
For adjusting and cleaning85

Please observe the following precautions when sending pencils for repair:

1. Send the complete pencil (except parts we are to furnish.)
2. Post Office regulations require that you empty pen of ink.
3. Pack pencil carefully and securely to prevent loss or breakage.
4. Mark your name and address plainly on the outside of the package.
5. Send by Registered Mail or Insured Parcel Post.

We make all repairs found necessary, unless otherwise specifically instructed.

All repairs are returned by insured mail unless otherwise instructed and the insurance ~~and~~ charge is made in addition to charges for postage, repairs and extra parts.

THOMAS DE LA RUE CO., LTD.

33 West 42nd Street

New York, N. Y.

U. S. A.

